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Arkadium Launches New Twists to Addictive Casual Game Mechanics

New mahjongg, tennis and strategy games show there is still room for innovation with proven game engines

New York – June 22, 2009 – Arkadium, a leading casual games developer, announced the recent launch of ten new game titles. From new game concepts to updates on classics, many of the new titles have already launched on Arkadium client sites and have bounded immediately to the top most played games, in some cases with more than six million game plays since launch. Studies have shown that there are proven game mechanics that, time and time again, are the most popular among casual game players. Games that utilize concepts such as match three, hidden object and time management and classics such as mahjongg, card and strategy games are some of the most proven to date.

Simple rebranded games with new art are often the fastest way to create hit sequels. However, with the launch of these recent games, Arkadium has found the ability to go even further to introduce twists while still preserving the core addictive nature of the games. A few of Arkadium's newest casual game titles that accomplish this include:

- [Mahjongg Dimensions](#) – A three-dimensional version of one of the most popular games online, this game gives players a new perspective on the traditional flat landscape and incorporates the need to shift perspectives to reach buried tiles.
- [Mahjongg Dark Dimensions](#) – This game flips around the concept of matching tiles before time counts down and adds the additional complexity of finishing levels only by finding tiles that help add time to your clock.
- [Power Shot Tennis](#) – The only tennis game online truly made for the casual game demographic, this translation of the sport has more intuitive controls, modified physics that respond to individual level of play and polished graphics.

In addition to those mentioned above, Arkadium has created and launched a number of other addictive games including [Monster Mania](#), [5 Roll](#), [Stackbots](#), [Sudoku Sensei](#), [Carniball](#), [Table Hockey Ultra](#) and [Lando's Crash Adventures](#). All titles are available for licensing and can be customized to fit the needs of the licensee. Please contact Arkadium for further details.

About Arkadium

Arkadium is the premier game solutions developer for the advergaming and casual game markets. The company's growing archive of over 250 Flash-based and custom game solutions currently reaches millions of people through some of the most popular online destinations and corporate branded Web sites on the Internet. For more information visit: <http://www.arkadium.com>.